

Simon van Luik

In today's rapidly changing global and digital markets, organizations must adapt and **innovate** in order not to become obsolete. **Digital technology, software, and data** all influence the way organizations innovate.

It's my drive to build meaningful digital solutions for current and future problems.



Work

Data Consultant	Valcon	Fulltime	Utrecht, NL	Nov 2021 – April 2023
As a data consultant at Valcon, I worked for several clients on different data challenges. Starting at Valcon, I participated in an 8-week training program on all the data services we provided. In a comprehensive view, I learned with practical cases the foundation of data engineering, data analysis, business analysis, data visualization, and data architecture. Worked for several clients on data visualization, data engineering, data quality, data modeling, and data architecture in the roles of data analyst, data engineer, and front-end engineer. During client projects, I did an internal project as well. This project was relation to carbon emission accounting. Me and two other colleagues build a data solution for internal usage. We managed to present the project to several (international) managing partners. We highlighted the commercial potential of our solution and discussed potential client projects. Tools used: Power BI, Power Apps, Microsoft Azure DevOps, GitLab, Jira, Confluence, Azure Data Factory, Azure Functions, Azure Synapse Analytics, Azure Data Lake Storage, Azure SQL Database, SQL Server Management Studio, Databricks, SQL, SAS Visual Analytics, SAS Enterprise Guide.				
Intrapreneurship Intern	Fellowmind	Internship	Barneveld, NL	Apr 2021 – May 2021
During this internship, I was responsible for initiating research on how the organization could help its clients with its digital solutions towards sustainability. My task was to coordinate between the directors of the organization's subsidiaries, a third party specialized in sustainable business, employees who would interact with clients, and the directors of the organization.				
Power BI Developer	Muntz	Freelance		Jan 2021 – Apr 2021
As a digital marketing agency, Muntz wanted to have better insights into the sales performance of their projects and clients. To do so, I offered to analyze the data from their sources, discover the client's needs, and build a Microsoft Power BI solution that gives them smart insights. Now, the agency knows what to focus on, and how to improve project performance. In collaboration with the client, it was my responsibility to build the solution.				
Junior Data Analyst	2 Sisters Storteboom	Student job ^{16h/p/w}	Putten, NL	Aug 2020 – Apr 2021
Responsible for the analysis, visualization, and reporting of business data generated by different systems. Working in a small team requires tight and quick communication. Working constantly with an external party for the delivery, structuring, and transformation of the data required for reporting.				
Junior Power BI Developer	iqbs	Student job ^{12h/p/w}	Bunnik, NL	Jan 2019 – Apr 2020
Responsible for the analysis, visualization, and reporting of business data (sales, purchasing, processes, production, etc.) generated by different systems. Specialized in developing interactive and user- friendly dashboards and reports using Business Intelligence tools such as Microsoft Power BI. Direct cooperation with customers, project managers, and BI consultants.				
Data Entry Operator	Muntz	Student job ^{12h/p/w}	Amersfoort, NL	May 2016 – Jan 2020
Responsible for entering and checking texts, images, and product data in various CMSs, PIM systems, and e-commerce websites. Direct coordination with (international) customers, project managers, and programmers of the employer. Communication in both Dutch and English.				

Education

MSc Entrepreneurship

University of Amsterdam & Vrije Universiteit Amsterdam

2020 – 2021

During the Master Entrepreneurship I've learned how to identify and define real-life problems. I've learned to create commercial solutions that solve these problems. Part of the curriculum was to help a real existing startup with identifying new markets, build a startup on our own, and learning how to create spin-offs within larger corporations. As part of the master, I've done an internship at a digital agency. The goal of the internship was to identify opportunities in the field of sustainability. I've suggested on how the technologies of the digital agency could help its clients to become environmentally sustainable.

BSc Business Administration

University of Amsterdam

2017 – 2020

The 3-year program taught me everything ranging from strategy, finance, marketing, innovation, digital leadership, and process optimization. With a specialization in management in the digital age, I've learned how to translate business challenges into digital solutions.

Erasmus+ Exchange

Norwegian University of Science and Technology

Sep 2019 – Dec 2019

A five-month study program abroad. Studying abroad taught me how to adapt in unfamiliar environments. I've followed four courses and finished all successfully. Courses: Innovation Management and Strategy, Enterprise Architecture for Enterprise Innovation, Information Systems, and Project Organizations.

Marketing & Sales

University of Applied Sciences Arnhem & Nijmegen

Sep 2016 – Jul 2017

Learning the basics from marketing, sales, promotions, finance, and digital marketing.

Skills

Data

- microsoft power bi
- microsoft azure
- sql
- sas visual analytics
- data storytelling
- ai and ml (functional knowledge)

Web & App

- microsoft power apps
- wordpress
- contrecte cms
- magento e-commerce

Business

- business requirement analysis (business analyst)
- design thinking
- business model innovation
- ux design
- marketing

Way of Working (wow)

- agile
- devops (azure)
- jira
- in small teams